



BHARAT SANCHAR NIGAM LTD.

BHARAT SANCHAR NIGAM LIMITED

CORPORATE OFFICE
(PERSONNEL - I SECTION)

4th Floor, Bharat Sanchar Bhawan, Janpath, New Delhi 11 0001

No.400-97/2009-Pers.I

Dated: July 03, 2009

Subject: Organization structure redesign of BSNL.

In order to develop a strategic transformation agenda for the organization with a view to strengthen and improve competitive position of BSNL, it has been decided to adopt a Business Unit based organization structure.

2. Accordingly, revised designations and Principal Roles of the officers with their reporting system has been carved out for the PGM/GM level officers presently working in Circle Office of 13 Territorial Circles (TN/KRL/KTK/WB/UP-East/ MP/HR/OR/JKND/CGHR/NE-I/NE-II) as per enclosed Annexure -I. Similar, restructuring for DGM & below level officers at Circle level, including A&N Circle, has also been issued separately for which respective CGMs will issue the orders immediately and will upload the same on BSNL intranet portal.


3. It has further been decided that revised structure of functioning for these 13 circles will come into force with immediate effect and all the officers will perform their functions and responsibilities as per the new organisation structure/ mapping.

4. Compliance to this effect may be furnished to this office and Restructuring Cell as well.

5. This issues with the approval of the Competent Authority.

6. Charge report may be furnished to all concerned, wherever applicable.

Encls: As above.


(Virender Prasad)
Deputy General Manager (Pers.) 3/7/09

Copy to:

1. PPS to CMD, BSNL.
2. PPS to ALL Directors, BSNL,
3. The ED(CN)/ ED(Corporate Affairs)/ ED(Finance), BSNL, New Delhi
4. CGMs TN/KRL/KTK/WB/UP-East/ MP/HR/OR/JKND/CGHR/NE-I/NE-II
Telecom Circle
5. DDG(Establishment) DOT.
6. GM(Pers/Restructuring), BSNL CO, New Delhi.
7. All PGMs/GMs, BSNL, CO, New Delhi.
8. All DGMs, BSNL, C.O., ND.
9. All DMs/AMs of Pers-I Section, BSNL CO..
10. OL Section for Hindi translation.
11. O/C

Reporting Structure, Designation and Roles of Officers (PGM and GM levels) at BSNL Territorial Telecom Circles

S.No	Circle	Name of individual	New designation	Principal Roles	JD No.*	Reporting to
1	Tamil Nadu	V Gunashekar	GM (Sales & Marketing) - CFA	Product Management, Sales, Marketing & Customer Service	1.1	CGM
		P Jagadeesan	GM (Network Planning) - CFA	Network Planning & Development, including Transmission	1.2 & 1.4	CGM
		J Mahendrakumar	GM (Network Operations) - CFA	Network Operations	1.3	CGM
		CV Vinod	GM (Sales & Marketing) - CM	Product Management, Sales, Marketing & Customer Service	4.1	CGM
		P Santhosam	GM (Network Planning - I) - CM	Network Planning & Development, excluding WLL & WiMax	4.2	CGM
		PV Karunanidhi	GM (Network Planning - II) - CM	Network Planning & Development for WLL & WiMax	4.2	CGM
		HM Abubacker	GM (Network Operations - I) - CM	Network Operations - Trichy	4.3	CGM
		D Sivaraj	GM (Network Operations - II) - CM	Network Operations - Coimbatore	4.3	CGM
		S Easter Rajam	GM (Network Operations - III) - CM	Network Operations - Madurai	4.3	CGM
		R Ganesan	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		S Shanmugasundaram	GM (HR/ Admin)	HR and Administration	7	CGM
		G Ravi	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
		M Meikandamanickam	GM (Business Planning/ IT)	IT, Business Planning and MIS	9	CGM
2	Kerala	V Rajendran	GM (Sales & Marketing) - CFA	Product Management, Sales, Marketing & Customer Service	1.1	CGM
		George T Mathai#	GM (Network Planning) - CFA	Network Planning & Development, including Transmission and HR and Administration	1.2 & 1.4 & 7	CGM
		Anand Kumar	GM (Network Operations) - CFA	Network Operations	1.3	CGM
		Amit Mishra	GM (Sales & Marketing) - CM	Product Management, Sales, Marketing & Customer Service	4.1	CGM
		B Sunil Kumar	GM (Network Planning) - CM	Network Planning & Development	4.2	CGM
		Vinod Abraham	GM (Network Operations - I) - CM	Network Operations	4.3	CGM
		EM Abraham	GM (Network Operations - II) - CM	Network Operations	4.3	CGM
		BV Ramana Murthy	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		LRVM Rao	PGM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
		S Venugopal	GM (Telecom Revenue)	Revenue Management	8.2	PGM (Finance)
3	Karnataka	V Somasundaram	GM (Sales & Marketing) - CFA	Product Management, Sales, Marketing & Customer Service	1.1	CGM
		N Janardhana Rao	GM (Network Planning) - CFA	Network Planning & Development, excluding Transmission	1.2	CGM
		R Chandramouli+	GM (HR/ Admin)	Network Operations for CFA, including Transmission, HR and Administration	1.3 & 1.4 & 7	CGM
		N Chandrasekara	GM (Sales & Marketing) - CM	Product Management, Sales, Marketing & Customer Service	4.1	CGM
		Arun Kumar	GM (Network Planning) - CM	Network Planning & Development	4.2	CGM
		R Mani	GM (Network Operations) - CM	Network Operations	4.3	CGM
		B Chandra Shekhar	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		Geetha Rau	PGM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
		Durga Rani Prahash	GM (Corporate Accounts & Telecom Revenue)	Corporate Accounts, Revenue Management	8.1 & 8.2	PGM (Finance)
S Tiwari	GM (Business Planning/ IT)	IT, Business Planning and MIS	9	CGM		
4	West Bengal	GK Auddhya	GM (Sales & Marketing) - CFA	Product Management, Sales, Marketing & Customer Service	1.1	CGM
		SN Roy Chowdhuri	GM (Network) - CFA	Network Planning, Development & Operations, including Transmission	1.2 & 1.3 & 1.4	CGM
		SK Ghorai	GM (Business Planning/ IT)	IT, Business Planning, MIS and Regulation	2 & 9	CGM
		GK Auddhya	GM (Sales & Marketing) - CM	Product Management, Sales, Marketing & Customer Service	4.1	CGM
		A Bhattacharya	GM (Network) - CM	Network Planning, Development & Operations	4.2 & 4.3	CGM
		AK Dey Sarkar	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		JC Roy	GM (Passive Infrastructure)	Infra Sharing Operations	6	CGM
		SK Bose	GM (HR/ Admin)	HR and Administration	7	CGM
		SN Roy	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
5	Uttar Pradesh (East)	SC Kaushal	GM (Sales & Marketing) - CFA	Product Management, Sales, Marketing & Customer Service	1.1	CGM
		HR Shukla	GM (Network Planning & Operations) - CFA	Network Planning, Development & Operations, including Transmission	1.2 & 1.3	CGM
		DK Vaish	GM (Transmission)	Transmission Planning, Development and Operations	1.4	CGM
		Anil Kumar	GM (Business Planning/ IT)	IT, Business Planning, MIS and Regulation	2 & 9	CGM
		Rajesh Kumar	GM (Sales & Marketing) - CM	Product Management, Sales, Marketing & Customer Service	4.1	CGM
		GC Srivastava	GM (Network Planning) - CM	Network Planning & Development	4.2	CGM
		Satish Kumar	GM (Network Operations - I) - CM	Network Operations	4.3	CGM
		Kishori Ram	GM (Network Operations - II) - CM	Network Operations	4.3	CGM
		RK Mishra	GM (Network Operations - III) - CM	Network Operations	4.3	CGM
		Gaya Prasad	GM (Network Operations - IV) - CM	Network Operations	4.3	CGM
		SP Shukla	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		Vinay Saran	GM (Passive Infrastructure)	Infra Sharing Operations	6	CGM
		AK Srivastava	GM (HR/ Admin)	HR and Administration	7	CGM
		Vinay Shahi	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM

6	Madhya Pradesh	MK Jain	GM (Consumer Fixed Access)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	1 & 2	CGM
		Sanjeev Agrawal	GM (Network Planning) - CFA	Network Planning & Development, including Transmission	1.4 & 1.6	CGM
		Zia ul Hasan	GM (Network Operations) - CFA	Network Operations	1.3	CGM
		Arvind Sinha	GM (Consumer Mobility)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	4	CGM
		AK Pandey	GM (Network Planning) - CM	Network Planning & Development	4.4	CGM
		Prakash Ballal	GM (Network Operations - I) - CM	Network Operations	4.5	CGM
		RN Patel	GM (Network Operations - II) - CM	Network Operations	4.5	CGM
		MF Ansari	GM (Network Operations - III) - CM	Network Operations	4.5	CGM
		AK Nigam	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
Prabhash Singh	GM (HR/ Admin)	HR and Administration	7	CGM		
GP Verma	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM		
7	Haryana	VK Gupta	GM (Consumer Fixed Access)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	1	CGM
		KK Jain	GM (Network Planning & Operations) - CFA	Network Planning, Development & Operations, excluding Transmission	1.4 & 1.5	CGM
		BD Garg	GM (Transmission)	Transmission Planning, Development and Operations	1.6	CGM
		JS Sahota	GM (Consumer Mobility)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	4	CGM
		JB Gupta	GM (Network Planning) - CM	Network Planning & Development	4.4	CGM
		RP Singhal	GM (Network Operations) - CM	Network Operations	4.5	CGM
		MN Upadhyay	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		Arun Kumar	GM (HR/ Admin)	HR and Administration	7	CGM
		Mohinder Singh	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
8	Orissa	US Panda#	GM (Consumer Fixed Access)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations, HR and Administration	1 & 7	CGM
		NK Bhoi	GM (Consumer Mobility)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	4	CGM
		B Pal	GM (Network) - CM	Network Planning, Development & Operations	4.4 & 4.5	CGM
		J Ganta	GM (Enterprise Business)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance	5	CGM
		VL Kushare	GM (Passive Infrastructure)	Infra Sharing Operations	6	CGM
		S Singh	GM (Finance)	Corporate Accounts, Revenue Management, Project & Establishment Finance	8	CGM
9	Jharkhand	BN Singh	GM (Consumer Fixed Access)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	1	CGM
		SS Aggrawal	GM (Network) - CFA	Network Planning, Development & Operations, including Transmission	1.4 & 1.5 & 1.6	CGM
		SK Bose	GM (Consumer Mobility)	Product Management, Sales, Marketing, Customer Service, Network Planning, Development & Operations	4	CGM
		SK Mishra	GM (Network) - CM	Network Planning, Development & Operations	4.4 & 4.5	CGM
		SN Singh	GM (HR/ Admin)	HR and Administration	7	CGM
10	Chhattisgarh	SK Agarwal	GM (Sales & Marketing)	Product Management, Sales, Marketing & Customer Service	1.1 & 1.2 & 3 & 4.1 & 4.2	CGM
		SD Bind#	GM (Network) - CFA	Network Planning, Development & Operations, including Transmission and HR and Administration	1.4, 1.5, 1.6 & 7	CGM
		Avaninda Sharma	GM (Network Planning) - CM	Network Planning & Development	4.4	CGM
		RK Tyagi	GM (Network Operations) - CM	Network Operations	4.5	CGM
		Jamuna Prasad	GM (Enterprise, Biz Planning/ IT & Regulation)	Enterprise Business, Channel Partners, Service Delivery/ Service Assurance, IT, Business Planning, MIS and Regulation	2 & 5 & 9	CGM
11	North-East I	G Chakravarty	GM (Network) - CFA	Network Planning, Development & Operations, including Transmission and Regulation	1.3 & 1.4 & 1.5 & 1.6 & 2	CGM
		Debashis Chatterjee	GM (Network Planning) - CM	Network Planning & Development	4.4	CGM
		Pradip Gupta	GM (Network Operations) - CM	Network Operations	4.5 & 6	CGM
		SK Radha	GM (Sales & Marketing, Enterprise & Biz Planning/ IT)	Product Management, Sales, Marketing & Customer Service, Enterprise Business, Channel Partners, Service Delivery/ Service Assurance, IT, Business Planning and MIS	1.1 & 1.2 & 4.1 & 4.2 & 5 & 9	CGM
		CK Bhatia	GM (HR/ Admin)	HR and Administration	7	CGM
12	North-East II	AB Gupta	GM (Sales & Marketing, Enterprise & Biz Planning/ IT/ Regln)	Product Management, Sales, Marketing & Customer Service, Enterprise Business, Channel Partners, Service Delivery/ Service Assurance, IT, Business Planning, MIS and Regulation	1.1 & 1.2 & 2 & 3 & 4.1 & 4.2 & 5 & 9	CGM
		Firoz Anwar	GM (Network) - CFA	Network Planning, Development & Operations, including Transmission	1.4 & 1.5 & 1.6	CGM
		Sourabh Gupta	GM (Network) - CM	Network Planning, Development & Operations and Infra Sharing Operations	4.4 & 4.5 & 6	CGM
		Arjun Singh	GM (HR/ Admin)	HR and Administration	7	CGM

* Please refer to Circle Job Description (JD) booklet

Will also look after the role of GM (HR/ Admin)

+ Will also look after the role of GM (Network Operations) - CFA